

Mazutis and Zintel (2015)

()

Mazutis and Zintel (2015)

UN Global Compact iv

UNGC

Lacy et al. 2012

766

CEO

UNGC

UNGC

Arevalo and Fallon, 2014; Voegtlin and Pless, 2018

UNGC

UNGC

UNGC

3

3

1

(Huang, 2013; Lewis et al, 2014)

1

4

5

8

9

3

v

2

vi

3

UN

Global Compact

vii

1

310		284		594	
1	4	5	8	9	
341		149		104	
UNGC		UNGC			
152		442		594	

4

(Brammer and Millington, 2006; Gallo and Christensen, 2011; Schreck and Raithel, 2018)

100

2008

2018

54

2

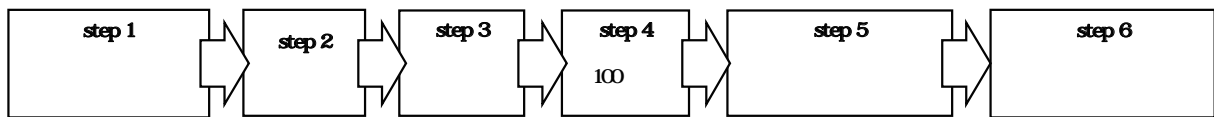
2 step2

step4 TAFS

1

100

ix



1

2 13

2 13

1 2

70

1

2

1

1

2

2

2

No.

□□)□

5

1

14

14

1

5

9

5

1

14

UNGC

UNGC

ESG

UNGC

UNGC

UNGC

UNGC

GC

6

1

2 UNGC

Sethi and Schepers, 2014

UNGC

3

ESG

- [1] CEO IPO (Characteristics and Time-To-IPO in Japanese Industry in 2015) 11 5 : 291-294. 2016.
- [2] CEO TOPIX500 CEO JRI 11(72): 107-117. 2019.
- [3] — — 7(4): 256-263. 2014.
- [4] 44(1): 14-29. 2020.
- [5] () 015). 149 . 2012
- [6] : 2018
- [7] 1990-2020 “ ” 2021 2 23 .
- [8] / — CSR (30): 63-84. 2018
- [9] No. 2021-01
- [10] Arevalo, J. A., and T. F. Francis. “Assessing Corporate Responsibility as a Contribution to Global Governance: the Case of the UN Global Compact.” *Corporate Governance* 8(4): 456-470. 2008.
- [11] Awaysheh, A., R. A. Heron, T. Perry, and J. I. Wilson “On the Relation Between Corporate Social

- Responsibility and Financial Performance.” *Strategic Management Journal* 41 (6):965–987. 2020.
- [12] BlackRock, LETTER TO CEO 2018, A Sense of Purpose,
<https://www.blackrock.com/jp/individual/ja/about-us/ceo-letter-2018>(accessed 21 May 2020).
- [13] Barnett, M. L., and R. M. Salomon. “Does it Pay to be Really Good? Addressing the Shape of the Relationship between Social and Financial Performance.” *Strategic Management Journal* 33 11 : 1304-1320. 2012.
- [14] Brammer, S. and S. Pavelin. “Voluntary Environmental Disclosures by Large UK Companies.” *Journal of Business Finance* 33(7-8): 1168-1188. 2006.
- [15] Carpenter, M. A., M.A. Geletkanycz., and W.G. Sanders. “Upper echelons research revisited: antecedents, elements, and consequences of top management team composition. .” *Journal of Management* 30(6): 749–778. 2004.
- [16] Chen, W. Z. and G. Z. Xindong “CEO Tenure and Corporate Social Responsibility Performance.” *Journal of Business Research* 95: 292-302. 2019.
- [17] Davidson, R. H., A. Dey, and A. J. Smith “CEO Materialism and Corporate Social Responsibility.” *The Accounting Review* 94(1): 101–126. 2019.
- [18] Hambrick, D. C., and P. A. Mason, “Upper Echelons: The Organization as a Reflection of its Top Managers.” *The Academy of Management Review* 9(2): 193–206. 1984.
- [19] Huang, S. K. “The Impact of CEO Characteristics on Corporate Sustainable Development.” *Corporate Social Responsibility and Environmental Management* 20(4): 234-244. 2013.
- [20] Jill A. Brown, C. Clark., and A. F. Buono. “The United Nations Global Compact: Engaging Implicit and Explicit CSR for Global Governance.” *Journal of Business Ethics* 147: 721–734. 2018.
- [21] Lacy, P., A. Haines., and R. Hayward. “Developing Strategies and Leaders to Succeed in a New Era of Sustainability: Findings and Insights from the United Nations Global Compact Accenture CEO Study.” *Journal of Management Development* 31 4 346-357.2012.
- [22] Lewis, B. W., J. L. Walls, and G. W. S. Dowell. “Difference in Degrees: CEO Characteristics and Firm Environmental Disclosure.” *Strategic Management Journal* 35(5): 712-722. 2014.
- [23] Manner, M. H. “The Impact of CEO Characteristics on Corporate Social Performance. ” *Journal of Business Ethics* 93: 53–72. 2010.
- [24] Mazutis, D., and C. Zintel. “Leadership and Corporate Responsibility: A Review of the Empirical Evidence.” *Annals in Social Responsibility* 1(1): 76-107. 2015.
- [25] Pedersen, E. R. “Modelling CSR: How Managers Understand the Responsibilities of Business Towards Society.” *Journal of Business Ethics* 91: 155–166. 2010
- [26] Percy, S. W. “ Environmental Sustainability and Corporate Strategy: Why a Firm’s ‘ Chief Environmental Officer’ should be its CEO.” *Corporate Environmental Strategy* 7(2): 194–202. 2000.

- [27] Quazi, A. M. "Identifying the Determinants of Corporate Managers' Perceived Social Obligations." *Management Decision* 41(9): 822–831. 2003.
- [28] Sethi, S. P., and D. H. Schepers. 2014. "United Nations Global Compact: The Promise–Performance Gap." *Journal of Business Ethics* 122: 193–208
- [29] United Nations. 2015. *Sustainable Development Goals (SDGs)*.
<http://www.un.org/sustainabledevelopment/> (accessed 21 May 2020).
- [30] Voegtlin, C., and N. M. Pless. 2014 "Global Governance: CSR and the Role of the UN Global Compact." *Journal of Business Ethics* volume 122: 179–191

i		ESG	Sustainalytics	Hub
	Harvard Business Review, 2019			
ii			Hambrick and Mason 1984	
iii				GRI(2016)
		((p. 24))
iv		UNGC 2021	10,000	4 10 2000
v		2	4 8 9	
vi				
vii	UNGC			
viii	TAFS			
ix		1	()	